

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date
29 December 2004 (29.12.2004)

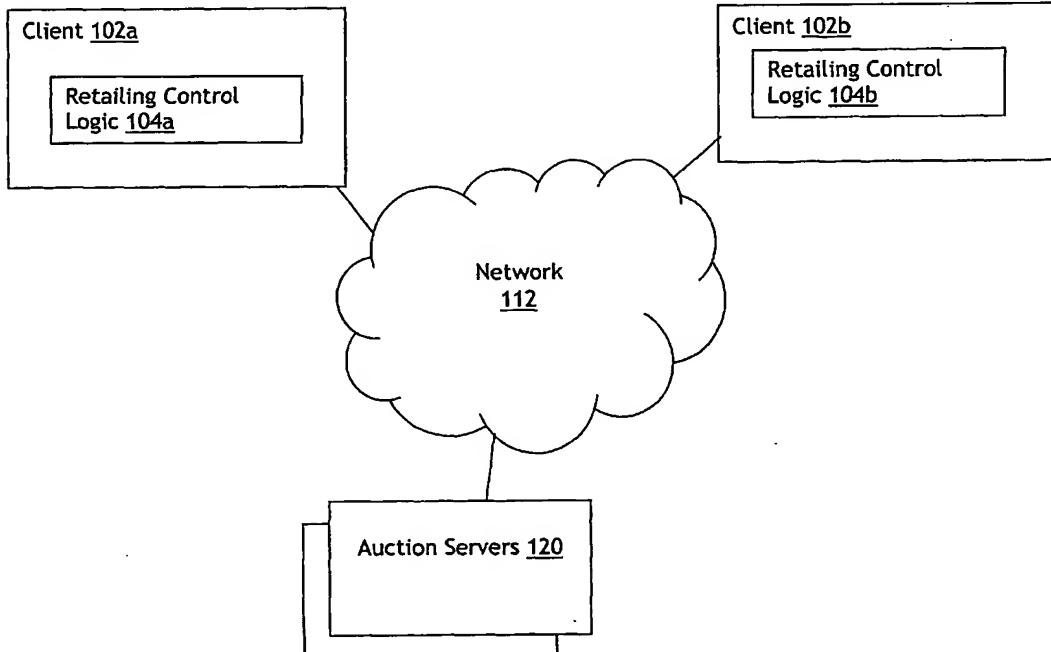
PCT

(10) International Publication Number
WO 2004/114083 A3

- (51) International Patent Classification⁷: **G06F 17/60**
- (21) International Application Number:
PCT/US2004/019513
- (22) International Filing Date: 18 June 2004 (18.06.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
60/480,520 20 June 2003 (20.06.2003) US
- (71) Applicant (*for all designated States except US*): CAM-BRIAN VENTURE [US/US]; 401 Castro St., #260, Mountain View, CA 94041 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (*for US only*): HARINARAYAN, Venkatesh [US/US]; 401 Castro St # 260, Mountain View, CA 94041 (US). GOEL, Arvind [US/US]; 1357 Floyd Avenue, Sunnyvale, CA 94087 (US). RAJ, Narasimhan, Raj [US/US]; 1839 Fallen Leaf Ln., Los Altos, CA 94024 (US).
- (74) Agents: AUYEUNG, Aloysius T.C. et al.; Schwabe, Williamson & Wyatt, Pacwest Center, 1211 SW 5th Avenue, Suite 1600-1900, Portland, OR 97204 (US).
- (81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: AUTOMATED RETAILING THROUGH AN ONLINE AUCTION SERVICE



(57) Abstract: Computer implemented methods and apparatuses for controlling automated retailing through an online auction service are described herein. A first item is listed for sale with an online auction service. A second item is listed for sale with the online auction service in response to a demand event occurring within the online auction service with respect to the first item.



Published:

— *with international search report*

(88) Date of publication of the international search report:

29 December 2005

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/19513

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G06F 17/60
 US CL : 705/26

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/26, 27

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 Please See Continuation Sheet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X ✓	US 2002/0082977 A1 (HAMMOND et al.) 27 June 2002 (27.06.2002), par. [0082] and pars. [0111]-[0120].	1-22

 Further documents are listed in the continuation of Box C.

See patent family annex.

* Special categories of cited documents:	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A" document defining the general state of the art which is not considered to be of particular relevance	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"B" earlier application or patent published on or after the international filing date	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"&"	document member of the same patent family
"O" document referring to an oral disclosure, use, exhibition or other means		
"P" document published prior to the international filing date but later than the priority date claimed		

Date of the actual completion of the international search

06 June 2005 (06.06.2005)

Date of mailing of the international search report

27 SEP 2005

Name and mailing address of the ISA/US

Mail Stop PCT, Attn: ISA/US
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 Facsimile No. (703) 305-3230

Authorized officer

Jeffrey A. Smith

Telephone No. 571-272-3600

INTERNATIONAL SEARCH REPORT

International application No.
PCT/US04/19513

Continuation of B. FIELDS SEARCHED Item 3:
EAST:
search terms: demand with (list or listing or post or posting); auction

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/19513

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G06F 17/60
 US CL : 705/26

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/26, 27

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

Please See Continuation Sheet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X ✓	US 2002/0082977 A1 (HAMMOND et al.) 27 June 2002 (27.06.2002), par. [0082] and pars. [0111]-[0120].	1-22

<input type="checkbox"/>	Further documents are listed in the continuation of Box C.	<input type="checkbox"/>	See patent family annex.
*	Special categories of cited documents:	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A"	document defining the general state of the art which is not considered to be of particular relevance	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"E"	earlier application or patent published on or after the international filing date	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"L"	document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"&"	document member of the same patent family
"O"	document referring to an oral disclosure, use, exhibition or other means		
"P"	document published prior to the international filing date but later than the priority date claimed		

Date of the actual completion of the international search 06 June 2005 (06.06.2005)	Date of mailing of the international search report 27 SEP 2005
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Facsimile No. (703) 305-3230	Authorized officer Jeffrey A. Smith Telephone No. 571-272-3600

INTERNATIONAL SEARCH REPORT

International application No. PCT/US04/19513

Continuation of B. FIELDS SEARCHED Item 3:
EAST:
search terms: demand with (list or listing or post or posting); auction